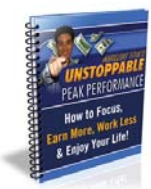


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## Squidoo Profits : Idea Tank



**JP Schoeffel**

**<http://www.Niches-In-A-Box.com>**

**&**

**<http://www.HowToTurnSitesIntoMoney.com>**

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I am offering you 15 Hot Squidoo Lens Niche ideas that are popular and will get you a great headstart on making money with Squidoo. You should create the lens content/introduction with the guidelines that I mention in my e-book. These are in no particular order.

- 1.) Satellite TV for PC – this is a new product that many might be interested in. Use satellite TV related keywords in order to get traffic.
- 2.) Music Download Sites – any of the music download sites that are offered on Clickbank tend to convert quite well. If you look at the top 100 lenses by traffic you'll see a number of them selling music download products. You can find them on Clickbank and most other affiliate websites.
- 3.) Seduction E-Books/courses – Again, you can dominate a lot of the highly converting seduction keywords with your Squidoo lenses. Keywords like “how to attract women” are the ones that will get you sales. Make sure that you have a good informative page that keeps your visitors coming back time and time again
- 4.) People/Cell Phone Lookup – A lot of the top Squidoo lenses are the ones selling reverse lookup/cellphone lookup products. You can find these products on Clickbank. Make a lens with a couple good articles on reverse cell phone lookup and how your visitors can do it using your Clickbank product.
- 5.) Tattoos – tattoos are a new niche that is growing very quickly. People are looking mainly for tattoo designs online. Clickbank has one tattoo product which is converting very

## 15 Hot Squidoo Niches That Convert Like Crazy

well. You should make a lens with a lot of tattoo pictures, and information for a person who may not know anything about tattoos.

- 6.) Ringtones – You can dominate a lot of the high quality ringtone keywords on Squidoo. Sign up for Azoog, or any other CPA network, and get some ringtone html code. You can put the html banners and sales pages right onto Squidoo using the “write module” And you'll be getting free traffic to your lens while other Ringtones marketers are playing anywhere from .50 to 3.00+ dollars per click!
- 7.) Survey Websites – Survey websites convert like mad anyway, and if you review survey websites using the methods described in my book, you will find these to buy your highest conversions. Again, use Clickbank.
- 8.) iPod Downloads – Use keywords like free ipod downloads, 3 letter keywords tend to draw more traffic and ipod downloads are a great trend. Use a review oriented introduction. This is a high converter
- 9.) Zune Downloads – Microsoft's zune player is a decent lens topic to make. Use one of clickbank's products, this is a growing market that I see many top lenses getting into.
- 10.) Wholesale Directories – Do a review of any wholesale directory and use keywords related to it. Salehoo will work along with most other directories that can be found on Clickbank.
- 11.) The Multiple Streams of Income System – Do a review on

## 15 Hot Squidoo Niches That Convert Like Crazy

how this clickbank product has helped you become rich and how it works. Use their website for information on the product and you'll make good money with this topic. The merchant site converts well.

12.) Music Downloads – Clickbank has a ton of music download websites and many of these are ranked highly on Squidoo. Use any of the products, try to go for the most popular download websites.

13.) PSP Downloads – Although this niche is somewhat saturated, you can make money and compete with the many keywords related to PSP Games. “Free-PSP-Movie-Download” is one keyword, there are plenty of others. Use Google's tool to find more keywords. The PSP websites can be found on Clickbank.



14.) Weight Loss Products – any of the top clickbank diets will work. Use keywords related to weight loss, or you might try marketing other weight loss products from cj.com

15.) Acne Products – people look for information on squidoo related to health and acne related products are a good draw.

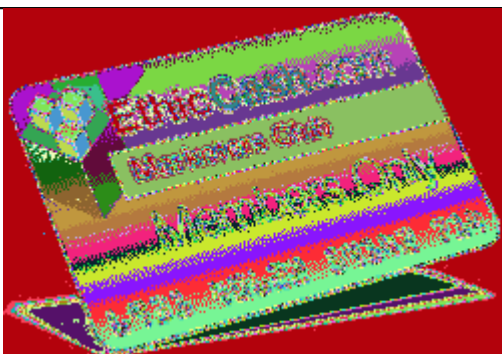
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Jean-Philippe Schoeffel

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